

CAROLYN SUE KAISER

2431 CANADIAN WAY, SUITE 21
CLEARWATER, FLORIDA 33763
carolyn@kaisercom.com

PROFESSIONAL EXPERIENCE

- KAISER COMMUNICATIONS, INC. Miami, Clearwater, Florida** 1991 - P RESENT
President of of a team providing marketing, advertising, newsletters and PR services to regional and national advertisers. Clients include advertising agencies (creative and publishing services) plus J&J's Cordis Corporation, Expert Software, Diamedix, F3 Software, 3i Implant Innovations and Softsync. See samples at www.kaisercom.com.
- USAID** (US State Department) Washington DC, Eastern Europe, Russian Federation, Brazil 1998 - P RESENT
Volunteer each year since 1998 for three to eight weeks teaching seminars and workshops on marketing, advertising and publishing. Consulting with small businesses (up to 1,000 employees) in Poland. Russia and Brazil.
- STREETSMARTS COALITION Miami/Ft Lauderdale, Florida** 1997 - 2000
Mrs. Kaiser, under her maiden name of Carolyn Blair, founded and built this nonprofit that empowered South Florida's poor and homeless by teaching them life and sales skills, then offering entrepreneurial opportunity and income by giving them a marketable product — StreetSmarts Magazine — to sell to become self sufficient. Ms. Blair was publisher of the magazine and, with her husband, Co-Director of the coalition. In 1999, she was awarded Florida Coalition for the Homeless' highest award for "Outstanding Service to Homeless People Through Advocacy." See www.kaisercom.com/streetsmarts/.
- BURDINES, INC. Miami, Florida** 1989 - 1990
Manager, Liz Claiborne and Designer Suits departments. Director, coordinator, producer and publicist for annual fashion show. Directed in-house trade shows.
- ISLAND LIFE NEWSPAPER Key West, Florida** 1987 - 1989
Associate Editor of this popular and profitable startup weekly newspaper (36 - 48 pages, circ. 20,000). Wrote and edited hard news and features. Became proficient at desktop publishing (QuarkXPress, Photoshop, DeskScan, etc.). Supervised 11 (photographer, editorial and production staff) Produced successful media kits and other collateral advertising materials.
- FLORIDA CONSTRUCTION INDUSTRY MAGAZINE Orlando, Florida** 1984 - 1987
Editor-in-Chief/Associate Publisher of this slick monthly trade publication (56 - 80 pages, circ. 12,000). Completely responsible for editorial and production.

EDUCATION

- NORTHLAND COLLEGE Ashland, Wisconsin.**
B.A. Degree. Music Major, Art Minor.